



HONORARY CHAIRMAN

*Mayor Sylvester Turner
The Honorable Bill White
Troy B. Smith*

EVENT CHAIRPERSONS

*Ronald Booker, Co-Pastor
Kenneth E. Basile*

Banquet and Logistics

Stephanie M. Collins

Commemorative Booklet

Garland Greene

Media

Avery Hunter

Program

Eva N. Mathis

Marketing & Publicity

Douglas N. James

Sponsorship

Herman Burroughs

Social Media

Joshua Booker

Dear Supporter of 50th Anniversary Celebration:

As the Greater St. Matthew Baptist Church celebrates our 50th Anniversary, we are not only recognizing this milestone in our history, but we are endeavoring to continue our Church's legacy of community service. We are beginning our second half century by substantial efforts to impact even more families in need within the Houston community through the Greater St. Matthew Uplift Program.

Toward this end, we will commit a portion of the proceeds of the Anniversary Celebration to benefit the GSM Uplift Program and other outreach ministries of the church. These programs are designed to provide needed services to our neighbors and friends within the church and the larger community, specifically the youth of the City of Houston. Your support as a sponsor will enhance your visibility as a concerned corporate citizen by a sector well known for its brand loyalty. We gratefully ask that you consider participating in one of the levels designated below:

DELIVERABLES INCLUDE, BUT ARE NOT LIMITED TO THE FOLLOWING

TITLE SPONSOR

\$25,000

- Title sponsor branding of the "50th Anniversary Celebration"
- 60-Second Promo to play at the "50th Anniversary Celebration"
- Banner on Website and Social Media Campaign
- Branding of Outside Back Page of the "50th Anniversary Celebration" Commemorative Booklet
- Designation as Title Sponsor on the "50th Anniversary Celebration" Save the-Date card, e-newsletter, print, broadcast and e-mail advertisement, E-vite
- Exclusive press release issued announcing company's Title Sponsorship of "50th Anniversary Celebration"
- Mention as Title Sponsor in all press materials
- Company Name and Representative Recognition during the "50th Anniversary Celebration" (Speaking Opportunity)
- Video Interview with Pastor
- Marketing Opportunities at all Church Activities and Events for 2018
- Business featured on Website and Social Media Campaign
- 2 VIP Tables at the "50th Anniversary Celebration" Premium Placement
- Eight (8) Guest Parking Vouchers
- Ten(10) tickets to the private Pastor's Reception
- Eight (8) Tickets to the Breakfast with the Pastor on Sunday Morning
- One Guest Room (One Night Stay) at Host Hotel